


What could you modestly earn in one month, 6 months after training?										
	Number of Attendees	Cost per head	Number of sessions	Total profit	Costs	Net profit	Total hours invested			
Community Kids Workshop	8	40	2	640	150	490	12			
	Number of Attendees	Cost per head	Number of sessions	Total profit	Costs	Net profit	Total hours invested			
Community Parent Workshop	10	50	3	1500	200	1300	10			
	Number of schools	Number of programmes delivered in each school	X £65 per week (X 4 weeks)	Total profit	Costs	Net profit	Total hours invested			
School TT Programes*	2	2	260	1040	80	960	20			
	Number of schools	Number of programmes delivered in total	£150 1/2 day; £250 full day (X 4 weeks)	Total profit	Costs	Net profit	Total hours invested			
School Placement Programme*	2	1.5	400	1600	90	1510	56			
	Number of Attendees	Cost per head	Number of sessions	Total profit	Costs	Net profit	Total hours invested			
Teachers Workshops*	8	80	1	640	40	600	9			
	Number of schools	Number of attendees	X £100 per session (X 4 weeks)	Total profit	Costs	Net profit	Total hours invested			
Teachers Coaching Programme*	1	6	600	2400	80	2320	26			
	Number of Attendees	Cost per head	Number of sessions	Total profit	Costs	Net profit	Total hours invested			
Charities/Children's Agencies	6	95	1	570	40	530	11			
	Number of Clients	Cost per client	Number of sessions	Total profit	Costs	Net profit	Total hours invested			
One to one Sessions with YP	3	95	3	855	200	655	15			
	Number of Clients	Cost per client	Number of sessions	Total profit	Costs	Net profit	Total hours invested			
One to one Sessions with Parents	1	110	2	220	60	160	4			
	Number of Attendees	Cost per head	Number of sessions	Total profit	Costs	Net profit	Total hours invested			
Webinars for Parents and Professionals	26	20	4	2080	200	1880	36			
					License fee					
					330					
								/ 8 hours = Days planning/working	Marketing days	Total number of days
Totals for 1 month during term time				11545	1470	10075	199	24.875	4	28.875
Non Term Time work for one month				5,865	1,180	5,015				
Term Time work for one month				5,680	290	5,390				
Non Term Time work for one year				70,380	14,160	60,180				
Term Time work for one year (4 wks x7.5 = 30wks)				42,600	2,175	40,425				
Total for 1 year				112,980	16,335	100,605				
Totals for year 2 +10%				124,278	17,969	110,666				
Totals for year 3 +10%				136,706	19,765	121,732				