



**Platinum Level:** *Having completed the silver and gold levels*  
**PLUS Hypnotherapy4Kids.**

### **3 Days World Class Hypnotherapy4Kids Training**

- Making Hypnotherapy Work for Children
- Using Awakened Trance when Deep Trance is Unachievable
- Using Their Imagination
- Functions of the Unconscious
- Beliefs
- Building Authority
- Suggestibility Testing
- Inductions and Deepeners
- Hypnotherapy Session Structure
- How to Use Your Voice
- Metaphors and Stories
- When "Formal" Hypnosis Doesn't Work
- Ideomotor Testing
- Post Hypnotic Suggestions
- Milton Erickson
- Utilization
- Intonation Patterns
- Direct and Indirect Suggestions
- Double Binds
- Self Hypnosis
- Resistance and Abreaction

### **Expert Business Know How & Customized Marketing Skills Intensive Training Day.**

- Pitching hypnosis as a safe, credible therapy for children and young people to enquiring parents
- Refining your consultations to help children and their parents understand hypnosis from your simple and appealing explanation of it
- Rehearsal of your sales banter
- Development of the ability to answer any question about hypnosis with a reassuring tone of knowledge and authority
- Practice set up – running your office, ethics and the laws
- Marketing methods how to set yourself apart from the hundreds of other hypnotherapists that exist
- Design and production of hypnosis related products
- How to use the misunderstandings and myths about hypnosis to accelerate your marketing
- Becoming a specialist hypnotherapist



## Hypnotherapy4Kids Resources

- A 15 DVD set of the Hypnotherapy4Kids training
- The Hypnotherapy4Kids Manual detailing the Hypnotherapy techniques, common challenges with children and young people and how to overcome them
- A signed copy of Creating Trance and Hypnosis Script by Gemma Bailey

## Next Steps

This training typically happens twice per year. You can get the upcoming dates here: <https://nlp4kids.org/events-calendar> or on the booking form.

The cost of this training is £10,000 (or £11,693 in monthly instalments)  
Pay in full (and save £1,693) or pay a £594 deposit and pay in 12 equal monthly instalments of £924.92. The silver & Gold trainings are also included in this price.

Your People Building NLP Practitioner home study will be dispatched the Wednesday after you book your place. Your NLP4Kids manual is dispatched after 4 monthly instalments are received. You can then book your NLP4Kids training.

**Complete your booking form to book your place.**